SOUTHERN AFRICAN EMERGENCY SERVICES INSTITUTE NPC

Registration No. 2014/162285/08

Contact Details:

Phone: +27(0)11-660 5672 Email: media@saesi.com Website: www.saesi.com



<u>Conference Address:</u> Leon Ferreira Fire Station, Boksburg

27 – 28 November 2025

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To: Potential SAESI Conference Sponsor

Invitation to Sponsor the 33rd SAESI Conference, Exhibition and Competitions [27-28 November 2025]

Dear Potential SAESI Conference Sponsor,

On behalf of the Southern African Emergency Services Institute (SAESI), we are pleased to invite your organisation/company to participate as an esteemed sponsor of the 33rd SAESI Conference, Exhibition and Competitions. This premier event draws professionals and experts from across the continent in the fields of fire, rescue, EMS, and disaster management.

As a sponsor, you will enjoy outstanding visibility and engagement opportunities throughout the 33rd SAESI Conference, Exhibition and Competitions, with benefits tailored to your selected sponsorship tier. We are offering the following exclusive sponsorship packages:

R100,000.00 Platinum Sponsor - R100,000.00

- Exhibition stand: Elite 6m x 6m
- Conference access for 6 delegates (including meals & refreshments)
- Gala Evening access for 4 delegates
- VIP parking for 2 vehicles
- Complimentary entry to Welcome & Registration Function
- Brand exposure on: SAESI website and Facebook page for 6 months post-conference, all official conference documentation, signage, and communications
- Opportunity to address delegates during a plenary session or Gala Dinner
- Featured post-event newsletter
- Acknowledgment during opening or closing ceremony
- Recognition in event press and photo gallery
- Access to VIP Networking Lounge
- Certificate of Appreciation

🎖 Gold Sponsor – R80,000.00

- Exhibition stand: Premium 3m x 6m
- Conference access for 4 delegates
- Gala Evening access for 2 delegates
- VIP parking for 1 vehicle
- Complimentary entry to Welcome Function & Registration
- Branding on SAESI website and social media for 3 months post-conference,
- Logo on selected conference documents,
- Acknowledgment during opening or closing ceremony
- Recognition in event press and photo gallery
- Certificate of Appreciation

Silver Sponsor – R50,000.00

- Exhibition stand: Premium 3m x 6m
- Conference access for 3 delegates
- Gala Evening access for 2 delegates
- Complimentary entry to Welcome Function & Registration
- Branding on the SAESI website and social media during the event
- Name listed on the sponsor page in the conference booklet
- Certificate of Appreciation

Bronze Sponsor - R25,000.00

- Exhibition stand: 3m x 3m
- Conference access for 2 delegates
- Branding on the sponsor wall at the venue
- Name included in the sponsor acknowledgement list in the booklet
- Certificate of Appreciation

We believe your organisation's/company involvement as a sponsor will reinforce its leadership in safety, innovation, and community engagement, while positioning your brand before a dedicated and professional audience.

Please find attached the booking form. We would welcome the opportunity to discuss your sponsorship interest and help tailor your package for maximum benefit.

Thank you for considering this partnership. We look forward to welcoming you to the **33rd SAESI Conference, Exhibition and Competitions.**

Closing date for applications and payments of Sponsorship is Friday the 17th of October 2025.

Warm regards,

Theresa Geldenhuys

President

Southern African Emergency Services Institute NPC

295 Jorissen Street, Off Voortrekker

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Krugersdorp 1739

Contact Numbers:

+27 11 660-5672

+2782 688 1042

Email: theresa@saesi.com
Website: www.saesi.com

