



Design and Development of Professionalization Readiness Assessment Model (PRAM) for South African Local Government









- Case for LG Professionalisation
- Study Objectives and Methodology
- Classification Framework & Simulated Systems View
- PRAM
- Demonstration Case
- Findings & Conclusion





#### Introduction/Context

- The public sector is the largest service provider, collectively and globally
- Access to information & social activism have led to heightened expectations for public service performance
- In South Africa, municipalities are the bedrock of basic services
- There are shortfalls & deficits in public service delivery
- Professionalisation offers hope provided the implementation approach is guided





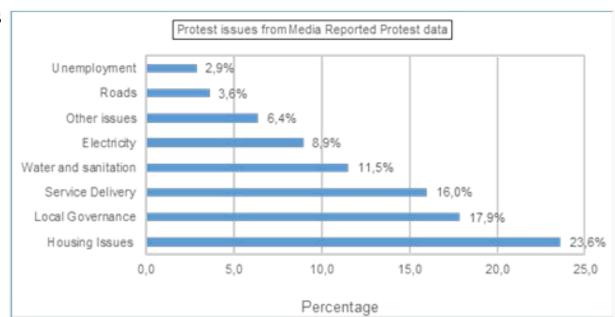


#### Case for LG Professionalisation - 1

Public unrest arising from service delivery deficits is not unusual in many countries, but can be violent in South Africa

Studies show that most of these unrests & protests are due to service

delivery shortfalls

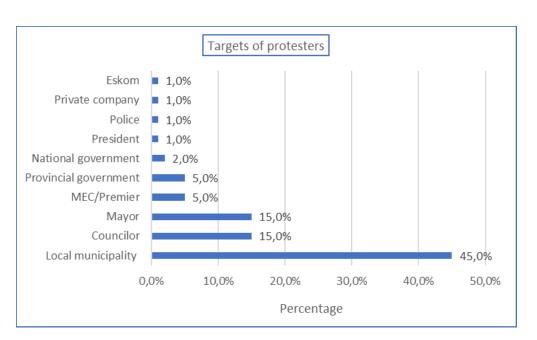






#### Case for LG Professionalisation - 2

Protests are targeted mostly at local government



This strengthens the notion that local government must be supported and empowered to perform.

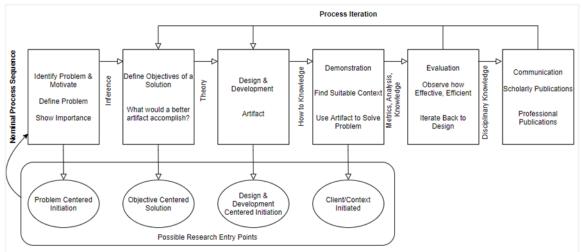






# Study Objectives and Methodology

- Study Objectives:
  - a. Develop a classification framework to manage the multidimensionality and of the professionalization program
  - b. Design and develop a model (PRAM) to diagnose the professionalization state of readiness of South African municipalities.
- Research Methodology: Design Science Research Methodology



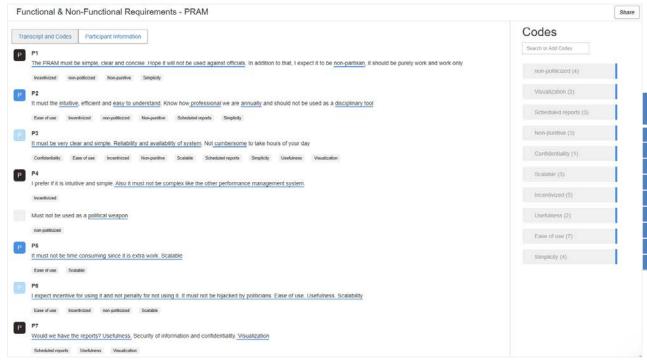


interconnectedness of all facets



# Requirements Elicitation Process

(Focus Group & Coding)





Participant ID	Department	Total years			
		with DCM			
P1	Finance (SCM)	6.5			
P2	Engineering (Electrical)	15			
Р3	Engineering (Fleet management)	7			
P4	Corporate Services (HR)	9			
P5	Corporate Services (Intern)	1			
P6	Strategic Services (LED)	6.5			
P7	Strategic Services (Town planning)	11			
	Total years of experience	56			
	Average years of experience	8			





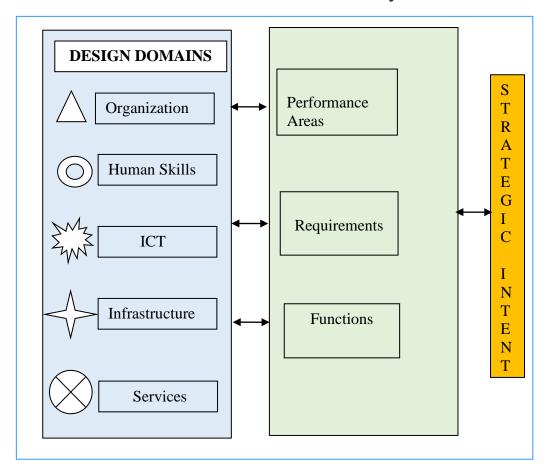
#### Classification Framework & Simulated Systems View

- Systems theory provides a worldview that enables the arrangement, design, or redesign of all facets of an organization to be done in a comprehensive, holistic, concise, and integrated manner
- In this context, it will enable the arrangement and interconnectedness of all the internal and external role players, systems, information flow, operating processes and procedures, and internal/external strategic linkages to be optimized.
- We classify the professionalization program into internal and external blocs with domains (and sub domains) grouped into organization, human skills and know-how, ICT, infrastructure, and services as shown below





# Classification Framework & Simulated Systems View - 2







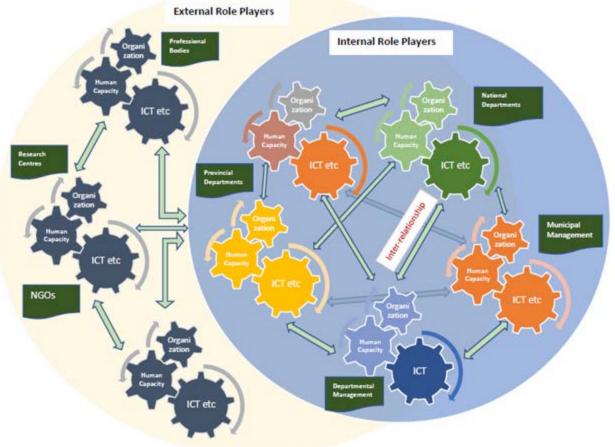
"STRONG PARTNERSHIPS FOR RESTORING TRUST IN A CAPABLE AND DEVELOPMENTAL LOCAL GOVERNMENT: A CLARION CALL TO DRIVE THE LOCAL GOVERNMENT PROFESSIONALISATION AGENDA"





### Classification Framework & Simulated Systems View - 3

#### MULTI SECTORAL PROFESSIONALIZATION VIEW



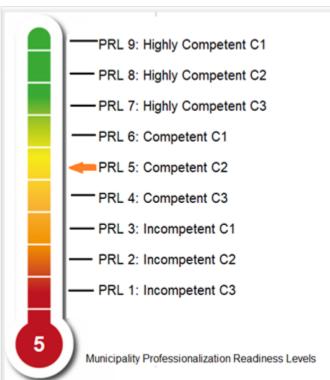




#### PROFESSIONALISATION READINESS ASSESSMENT MODEL

(PRAM)

Professionalisation Readiness Scale (PRS)



PR Levels	Category	Description					
1 to 3	Incompetent	Non-Compliant.					
		Scored against pre-validated factors & criteria, municipality					
		has not initiated the professionalization program					
4 to 6	Competent	Compliant.					
		Scored against pre-validated factors & criteria, municipality					
		has initiated the professionalization program					
7 to 9	Highly Competent	Fully Compliant.					
		Scored against pre-validated factors & criteria, municipality					
		has made good progress with the professionalization					
		program					

https://tinyurl.com/ALProfMaturity



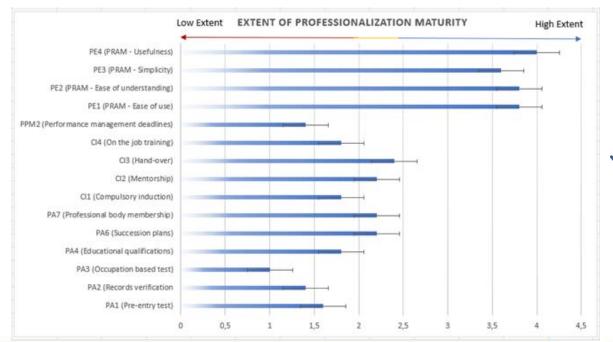
# Inspiring service delivery



#### **Demonstration Case**

Metrics	PA1	PA2	PA3	PA4	PA6	PA7	CI1	CI2	CI3	CI4	PPM2	PE1	PE2	PE3	PE4
Mean	1,6	1,4	1	1,8	2,2	2,2	1,8	2,2	2,4	1,8	1,4	3,8	3,8	3,6	4
Standard Error	0,2449	0,2449	0,3162	0,2000	0,3742	0,2000	0,2000	0,2000	0,4000	0,3742	0,2449	0,2000	0,2000	0,2449	0
Median	2	1	1	2	2	2	2	2	3	2	1	4	4	4	4
Mode	2	1	1	2	2	2	2	2	3	1	1	4	4	4	4
Standard Deviation	0,5477	0,5477	0,7071	0,4472	0,8367	0,4472	0,4472	0,4472	0,8944	0,8367	0,5477	0,4472	0,4472	0,5477	0
Sample Variance	0,3	0,3	0,5	0,2	0,7	0,2	0,2	0,2	0,8	0,7	0,3	0,2	0,2	0,3	0
Kurtosis	-3,333	-3,333	2,000	5,000	-0,612	5,000	5,000	5,000	0,313	-0,612	-3,333	5,000	5,000	-3,333	N/A
Skewness	-0,609	0,609	0,000	-2,236	-0,512	2,236	-2,236	2,236	-1,258	0,512	0,609	-2,236	-2,236	-0,609	N/A
Range	1	1	2	1	2	1	1	1	2	2	1	1	1	1	0
Minimum	1	1	0	1	1	2	1	2	1	1	1	3	3	3	4
Maximum	2	2	2	2	3	3	2	3	3	3	2	4	4	4	4
Sum	8	7	5	9	11	11	9	11	12	9	7	19	19	18	20
Count	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5
Largest(1)	2	2	2	2	3	3	2	3	3	3	2	4	4	4	4
Smallest(1)	1	1	0	1	1	2	1	2	1	1	1	3	3	3	4
Confidence Level(95,0%)	0,6801	0,6801	0,8780	0,5553	1,0389	0,5553	0,5553	0,5553	1,1106	1,0389	0,6801	0,5553	0,5553	0,6801	0





Extent of Maturity

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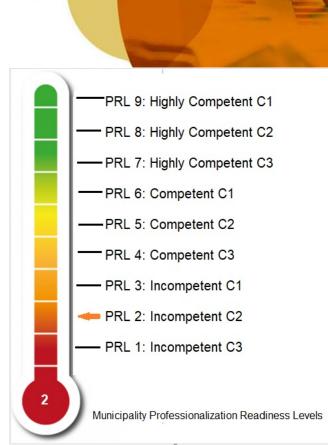
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# Findings & Conclusion

- Participants believe that the PRAM concept is useful, easy to understand and use.
- Professionalization readiness scores are very poor mostly because many of the concepts are relatively new to the participants
- Also, it is believed that many senior managers:
  - a. Did not take the prescribed pre-entry assessment within the prescribed time.
  - b. Are not registered members of registered professional bodies.
  - c. Did not get their job specific training on time, on appointment.
- Participants do not believe there are significant political interferences in the DCM recruitment processes.
- There are no known formal succession plans for senior officials.









# Findings & Conclusion - 2

- Model can be displayed on municipalities websites
- Model can be static or dynamic
- A drill down of each level shows the contributing factors responsible for the level
- Model still needs to be tested at district and metropolitan municipalities level







