



ONLINE ADVERTISING BOOKING FORM

A. Advertiser Details

Registered Company Name: _____

Trading As Name: _____

Physical Address: _____

_____ Code _____

Postal Address: _____

_____ Code _____

Tel: _____ Fax: _____

Authoritative Email: _____

Authoritative Contact: _____ Designation: _____

Billing Email: _____

Billing Contact: _____ Designation: _____

VAT No: _____ Reg No: _____

B. Advert Cost

The full cost for the advert is to be paid up front. All prices exclude VAT.

		1 month	3 months	6 months	12 months
<input type="checkbox"/>	Banner: Leaderboard* R _____	R 3 500	R 8 000	R 16 000	R 28 000
<input type="checkbox"/>	Banner: Full Banner R _____	R 4 500	R 11 000	not available	not available
<input type="checkbox"/>	Side-bar* R _____	R 875	R 2 375	R 4 725	R 9 000
<input type="checkbox"/>	Design R _____	Please complete the design specifications in section C			
	Total Cost (excl VAT) R _____				
	VAT (14%) R _____				
	Total Cost (incl VAT) R _____				

Design Costs

- Autumn Leaf IT to make up advert (R 275 / hr) Full specs, logos etc. required – 300dpi
- Client to supply complete material (no costs) PDF / JPG / TIFF file(s) required – 300dpi
- Autumn Leaf IT to make changes (R 275 / hr) PDF / AI / EPS with layers and full specs required.

Special Instructions: _____

* Please specify on which page you want your leaderboard/ sidebar ad to run on.



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C: Advert Details

Design Specifications

- Autumn Leaf IT to make up advert Full specs, logos etc. required – 300dpi
- Client to supply complete material PDF / JPG / TIFF file(s) required – 300dpi
- Autumn Leaf IT to make changes PDF / AI / EPS with layers and full specs required.

Material Submission Date: _____

Advert Start Date: _____

Advert Size & Placement Specifications (see last page)

- Banner: Leaderboard Maximum of 1 ad will be allowed per page - **excluding** Home Page
- Banner: Full Banner Maximum of 2 ads rotating will be allowed - Home Page **only**
- Side-bar Available to run on all pages. Maximum of 3 ads per page will be allowed.

D: To be completed by Advertiser or its Agent

The advertiser hereby applies to advertise on the Website in accordance with the above.

For and on behalf of: (full company name): _____

Name of official Signatory: _____

Y N I hereby give my consent to receive SMS/email reminders and promotional material from SAESI

Signature: _____ Date: _____

* Advertiser will receive invoice on approval of advertisement. Please do not make any payments without confirmation.

PLEASE SEND THE COMPLETED FORM TO SAESI_ADS@AL.CO.ZA FOR REVIEW.

WE WILL GET BACK TO YOU WITH CONFIRMATION AND INVOICE DETAILS.



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E: To be completed by Autumn Leaf IT (PTY) Ltd / SAESI

Sales Representative: _____

Application Examined By: _____

Signature: _____ Date: _____

Email address: saesi_ads@al.co.za

Sales:

Y	N	Terms & Conditions
Y	N	Job Card Needed
Y	N	Process Explained

Other (Comms):

Y	N	Publications
Y	N	Exhibitions
Y	N	Directory
Y	N	Other Interest:

F. Website Ad Sizes

Home Page Banner - 1920 x 400px

Leaderboard - 728 x 90px

Sidebar - 300 x 200 px